

LIBROS DE TEXTOS
Escuela de Administración (Programa Graduado en Administración de Empresas)
AÑO ACADÉMICO: 2017-2018

NOMENCLATURA	CURSO	TEXTO	ISBN	COSTO
ACCO 5104	Managerial Accounting	Jiambalvo (2016). <i>Managerial Accounting</i> . (6 th ed). Wiley.	978-1119158011	\$259.99
ECON 5102	Managerial Economics	Keat, P. G. & Young, P. K. (2014). <i>Managerial Economics: Economic Tools for Today's Decision Makers</i> (7th ed). Boston: Pearson Education.	978-0133020267	\$220.00
FINA 5105	Managerial Finance	Berk, J. & DeMarzo, P. (2017). <i>Corporate Finance, The Core</i> (4 th ed). Boston, MS: Pearson Education.	978-0134202648	\$279.99
HUBE 5101	Organizational Behavior	Robbins, S. P. & Judge, T. A. (2017). <i>Organizational Behavior</i> . (17 th Ed). Upper Saddle River, NJ: Pearson.	978-0134103983	\$299.99
HURE 6131	Human Resources Management [^]	Dessler, G. (2017). <i>Human Resource Management</i> . (15 th ed). Boston: Pearson.	978-0134235455	\$279.99
HURE 6144	Research Methods in Human Resources I	Ver MANA 6144		
HURE 6145	Research Methods in Human Resources II	Ver MANA 6144		
HURE 6151	Collective Bargaining	Carrell, M. R., Heavrin, C. (2013). <i>Labor relations and collective bargaining: private and public sectors</i> . (10 th ed). Upper Saddle River, NJ: Pearson.	978-0132730013	\$214.99
HURE 6152	Labor Law	Acevedo Colom (2015). <i>Legislación Protectora del Trabajo Comentada</i> . (8va ed). Ramallo Bros Printing.		\$79.00
HURE 6153	Supervision and Leadership	Robbins & DeCenzo (2016) <i>Supervision today!</i> (8th ed). Upper Saddle River, NJ: Pearson.	978-0133884869	\$229.99
HURE 6154	Compensation and Benefits	Martocchio, J. (2017). <i>Strategic compensation: a human resource management approach</i> . (9th ed).	978-0134320540	

		Prentice Hall.		\$299.99
HURE 6155	Human Resources Capstone#	Dowling, Festing, Engle (2013). <i>International Human Resource Management</i> . (6th ed). Cengage.	978-1408032091	\$94.99
MAHE 6138	Managerial Aspects of Health Care Organizations	Safian (2014). <i>Fundamentals of Health Care Administration</i> . (6th ed). Pearson.	978-0133065633	\$109.99
MAHE 6139	Legal Aspects and Regulations of Health Care Organizations	Hammacker & Knadig (2018). <i>Health Care Management and the law</i> . (2nd ed). Jones & Bartlett Learning.	978-128417349	\$109.99
MAHE 6140	Planning, Evaluation, and Control of Health Care Organizations	Moseley (2018). <i>Managing Health Care Business Strategy</i> . (2nd ed). Jones & Bartlett Learning.	978-1284081107	\$199.99
MAHE 6141	Accounting for Health Care Organizations	Young, D. W. (2014). <i>Management Accounting in Health Care Organizations</i> (3rd ed). Boston, MS: Jossey-Bass.	978-1118653623	\$129.99
MAHE 6157	Information Systems for Health Care Organizations	Laudon & Laudon (2018). <i>Management Information Systems: Managing the digital firm</i> . (15th ed). Upper Saddle River, NJ: Pearson.	978-0134639710	\$289.99
MANA 5107	Business Ethics and Policies Formulation	Lawrence, A. & Weber, J. (2017). <i>Business and society: Stakeholders, ethics, and public policy</i> . (15th ed). McGraw-Hill Companies.	978-1259315411	\$239.99
MANA 5108	Strategic Management	David. (2017). <i>Strategic Management: A competitive advantage approach, concepts and cases</i> . (16th ed). Pearson.	978-0134167848	\$299.99
MANA 6131	Human Resources Management^	Dessler, G. (2017). <i>Human Resource Management</i> . (15th ed). Boston: Pearson.	978-0134235455	\$279.99
MANA 6132	Decision Making Techniques*	Render, B., Render, B., Stair, R. M., Hanna, M. E. & Hale, T. S. (2015). <i>Quantitative analysis for management</i> . (12th ed). Upper Saddle River, NJ: Pearson.	978-0133507331	\$304.99
MANA 6133	Project Management	Pinto, Jeffrey K. (2016). <i>Project Management: Achieving Competitive Advantage</i> . (4th ed).	978-0133798074	\$89.99

		Pearson.		
		Gido, J. & Clements, J. P. (2012). <i>Administración exitosa de proyectos</i> . 5ta. Ed. México: Cengage Learning Editores.	978-6074817881	\$89.99
MANA 6141	Global Business Operations	Griffin, R. W. & Pustay, M. W. (2015). <i>International Business: A Managerial Perspective</i> . Prentice Hall.	978-0133768756	\$299.99
MANA 6142	Legal Aspects and Regulations of Management	Reed, O. L., Pagnataro, M. A., Cahoy, D. R., Sheed, P. J. & Morehead, J. W. (2016). <i>The Legal and Regulatory Environment of Business</i> . (17 th ed). McGraw-Hill Irwin.	978-0078023859	\$319.99
MANA 6143	Technology Management*	Shane, S. (2009). <i>Technology strategy for managers and entrepreneurs</i> . Upper Saddle River, NJ: Pearson.	978-0131879324	\$107.99
MANA 6144	Research Methods in Management I	Leedy, P. D. & Ormrod, J. E. (2016). <i>Practical research: Planning and design</i> . (11 th ed). New Jersey: Pearson.	978-0133741322	\$149.99
MANA 6145	Research Methods in Management II	Ver MANA 6144		
MANA 6159	Operations Management and Logistics	Chopra, S. & Meindl, P. (2016). <i>Supply Chain Management: Strategy, Planning, and Operation</i> . (6 th ed). Pearson.	978-0133130751	\$269.99
MARK 5106	Marketing Management	Kotler & Keller (2016). <i>Framework for Marketing Management</i> . (6 th ed). Pearson.	978-0133871319	\$39.99
QUME 5102	Quantitative Methods	Berenson, M. L. & Levine, D. M. (2014). <i>Basic Business Statistics: Concepts and Applications</i> (13 th ed). Boston: Pearson.	978-0321870025	\$279.99

NOTA:

*Cursos eliminados

^Curso repetido

Recursos marcados en azul claro