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Programa: Grado Asociado en Diseño Gráfico

NOMENCLATURA	CURSO	COSTO	TÍTULO DEL TEXTO	ISBN
GRAD 1402	Tipografía en el Diseño	\$32.99	Lupton, E. (2014). Thinking with type: A critical guide for designers, writers, editors & students. New York: Princeton Architectural Press.	978-1568989693
GRAD 1403	Montaje de Publicaciones	\$29.50	Adobe Creative Team. (2010). Adobe InDesign CS5 classroom in a book. (1ª Ed.). California: Adobe Press.	978-0321701794
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GRAD 1503	Diseño de Logos	\$32.99	Budelman, K., Kim, Y. & Wozniak, C. (2013). Essential elements for brand identity: 100 principles for designing logos and building brands. Chicago: Rockport Publishers.	978-1592537938
GRAD 1504	Diseño	\$94.99	Alstiel, T. & Grow, J.	978-1452203638

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GRAD 1603	Diseño Web	\$30.00	McNeil, P. (2013). <i>Web designer's idea book, Volume 3: Inspiration from today's best web design trends, themes and styles.</i> Florida: HOW Books.	978-1440323966
GRAD 1604	Diseño Tridimensional	\$79.99	Murdock, K. (2015). <i>Autodesk Maya 2015 basics guide perfect.</i> Kansas: SDC Publications.	978-1585039173
GRAD 2001	Portafolio Creativo	\$54.99	Myers, D. (2013). The graphic designer's guide to portfolio design. (3a ed.) New Jersey: John Wiley & Sons, Inc.	978-1118428146

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